



Government
of South Australia

Senator the Hon Richard Colbeck
Minister for Tourism and International
Education

The Hon Leon Bignell MP
Minister for Tourism

JOINT MEDIA RELEASE

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\$1 million funding boost for SA tourism infrastructure

South Australian tourism projects will receive a \$1 million funding boost in the latest round of the Australian Government's Tourism Demand Driver Infrastructure programme (TDDI).

The Australian Government is providing funding for nine projects including upgrading visitor facilities on Granite Island and improving facilities for recreational fishing in the Barossa Valley and Southern Flinders Ranges.

The nine South Australian projects are:

- Mount Lofty Ranges International Mountain Bike Destination Cobbler Creek Trails, Adelaide Hills
- Recreational Fishing – Warren, Baroota and Bundaleer Reservoirs, Barossa Valley and Southern Flinders Ranges
- Southern Flinders Adventure Tourism, Flinders Ranges and Outback
- Yangie Bay Campground Redevelopment, Eyre Peninsula
- Naracoorte Cave Visitor Facilities Upgrade, Limestone Coast
- Granite Island Visitor Facilities Upgrade, Fleurieu Peninsula
- Outer Harbour Rail Precinct Welcome Statement and Upgrade, Adelaide
- Kelly Hills Caves Upgrade for Kangaroo Island Wilderness Trail, Kangaroo Island
- International Tourists – Visitor Experience Strategy

Federal Minister for Tourism and International Education, Senator Richard Colbeck, said the projects would provide a boost for regional tourism businesses.

“This programme aims to improve the quality and capacity of regional tourism infrastructure and products, helping local operators to further capitalise on strong tourism growth,” Minister Colbeck said.

“The Australian Government is very keen to support the development of infrastructure that drives tourism demand as a way to support the vital tourism industry in South Australia.

“We are particularly focused on ensuring regional Australia benefits from the growth that our tourism industry is currently experiencing – these projects are a great example of the quality of tourism offerings in regional areas.

“South Australia has some world-class and visually stunning natural attractions. This funding will help industry meet its Tourism 2020 growth targets and ensure businesses remain sustainable and profitable into the future.”

South Australian Minister for Tourism Leon Bignell said a strong tourism sector was vital to the state's economic future.

“By investing in the visitor economy, particularly in areas promoting nature-based tourism opportunities, we can help create more jobs in our regions and focus on the future of this vital industry,” Mr Bignell said.

“The State Government understands the importance of the tourism industry to the visitor economy with \$35 million being invested over two years to promote South Australia to the domestic and international market.

“Of the \$35 million, \$14 million was allocated for marketing campaigns to promote our wonderful state to the international market.

“Our state is well known internationally for its nature based tourism experiences and untouched landscapes and the Federal investment in the International Visitor Experience Strategy is very important in growing our reputation as a world class destination.”

Through the TDDI programme the Australian Government is investing \$43.1 million over four years – including \$3.99 million in South Australia.

Media contacts: Rachelle Miller (Senator Colbeck) - 0475 804 886
Simonne Reid (Minister Bignell) - 0400 650 951