



TRAVEL BY AUSTRALIANS

YEAR ENDING SEPTEMBER 2015

TRIP SPEND ▲6%
\$56.9 BILLION

OVERNIGHT TRIPS ▲7%
85.3 MILLION

NIGHTS ▲5%
318 MILLION

The year ending September 2015 saw a continuation of growth in domestic travel with overnight trips up 7% to 85.3 million, nights increasing 5% to 318 million and spend growing 6% to \$56.9 billion. Day trips also increased 7% to reach 175 million for the year, while day spend increased by 8% to reach \$19.1 billion.

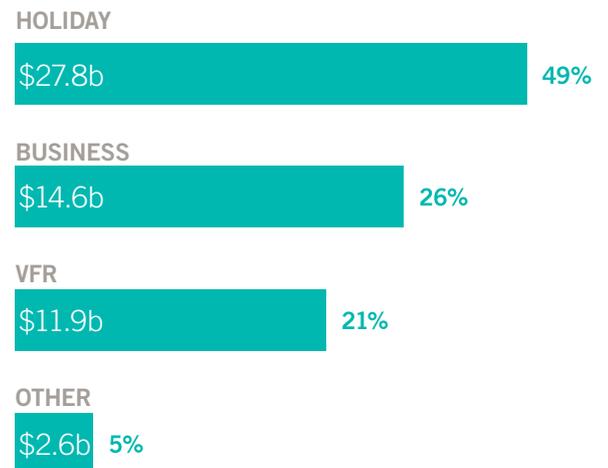
On the back of strong growth in the international sector for the same period, the domestic results place tourism in a good position to boost Australia's economy. In total, tourism contributed \$111 billion in expenditure for the year ending September 2015.

- Domestic overnight holiday expenditure increased 5% to \$27.8 billion, accounting for 49% of all domestic overnight spend (Figure 1).
- The number of Australians holidaying overseas fell 1% during the year ending September 2015, after growing by 132% between 2006 and 2014. This is the first decline in the number of Australian resident holidays overseas since 2003. The fall in the value of the Australian dollar is making overseas travel for holidays more expensive and this has ultimately impacted results.
- Spend on overnight business trips increased 16% to \$14.6 billion and accounts for 26% of all domestic overnight spend.
- Interstate domestic overnight trips increased by 9% to 28 million during the year—these trips are important for domestic tourism as they typically involve longer stays, visits to multiple locations and are high yielding with an average trip spend of \$1,127 compared to \$445 for an intrastate trip.
- While they only account for 33% of all trips, interstate trips are significant contributors to nights (44%, or 139 million) and to all domestic overnight spend (55%, or \$31.3 billion).

- Domestic visitors account for 62% of all spend on overnight travel in Australia and 69% of all visitor spend (including daytrips).
- On the back of strong growth for domestic overnight holiday and business travel, the number of nights in hotels, motels and resorts increased 10% to 80.2 million. Nights in this type of accommodation account for 25% of all domestic visitor nights.
- Domestic visitors account for 76% of all nights spent in hotels, motels and resorts in Australia.
- Domestic visitors account for a higher 86% of all visitor nights spent in hotels, motels and resorts in non-capital city locations across Australia.

FIGURE 1: OVERNIGHT TRIP SPEND BY PURPOSE OF VISIT

YEAR ENDING SEPTEMBER 2015



Notes: a) All results are for year ending September 2015, unless stated otherwise and all estimates relate to visitors aged 15 years and over. b) These results are the first full year of data collected under the new NVS methodology, which was introduced in 2014. However, there are a number of factors to be considered when comparing this data to that of previous years – see the NVS Fact Sheet for more details. c) VFR refers to visiting friends and relatives.

Source: National Visitor Survey, September 2015.