

Tourism Accommodation Australia Advisory Board Charter (TAA Board)

The purpose of the TAA Board is to set the agenda for the accommodation industry. TAA represents the collective national interests of the substantial accommodation businesses in Australia. TAA advocates to improve the industry environment and provides services to members and stakeholders that lift the industry in the interests of its participants.

Role

The TAA Board will:-

- Provide leadership to the accommodation industry.
- Set the objectives and strategy for TAA.
- Make recommendations regarding the annual budget.
- Articulate policy direction for TAA advocacy.
- Focus on only 3 or 4 accommodation specific policy issues concurrently.
- Provide information to inform and support policy.
- Provide advice re the accommodation sector to the AHA.
- Provide advice and support to the TAA MD.
- Monitor the performance of TAA.
- Provide profile for TAA with government, industry and media as required.
- Meet with politicians for dialogue re the industry agenda.
- Encourage membership of TAA.
- Set the tone, standards, image and reputation of TAA.
- Ensure that TAA is recognised as the voice of the Accommodation Industry within the broader Tourism sector.
- Ensure that the TAA National Strategy and Agenda is communicated to, and acted upon, in each TAA/AHA State Branch.

Structure of the Board

The TAA Board will comprise the following:-

- The TAA Chairman (an independent appointed by the AHA)
- The National President of the AHA (or, where better related to Accommodation, an annually appointed Vice President)
- Directors appointed by the Board.
- The National President of the AHA Accommodation Division.
- The Managing Director of TAA

TAA is a division of the AHA. The legal and financial governance responsibility for TAA resides with the AHA National Executive. The TAA Board is an Advisory Board with its members appointed from the ranks of the Australian or Regional heads of the accommodation chains that have hotels that are members of AHA/TAA. Directors must be the leader of their business in Australia.

Directors will serve for a term of up to three years and may be re-appointed for further terms. The Board will review the Board's composition annually and consider the balance of perspectives and skills needed to maximise its effectiveness.

The Directors may, from time to time, appoint sub-committees to take on particular tasks. Such sub-committees will make recommendations for adoption by the Board and will not have the authority to act independently of the Board.

All matters not reserved for the Board are delegated to the MD.

Meetings

The TAA Board will meet four times a year.

Additional meetings may be convened if required.

TAA Board Meetings will be combined with functions with Federal politicians and other key industry leaders.

The TAA Board Meetings will, where possible, be combined with other major Tourism industry events.

The Board may meet by electronic means.

Alternate or Proxy Directors are not provided for.

Conduct

The Board will conduct its affairs in accordance with best practice as articulated, from time to time, by the AICD, ASIC and the ASX.

The Directors agree that they will act ethically, with honesty and integrity, in the best interests of the company at all times and that they will take individual responsibility to contribute actively to all aspects of the Board's role.

All Directors will treat their colleagues and other company stakeholders with respect, courtesy, honesty and fairness.

The Directors will not make improper use of their positions to gain advantage for themselves or for any other person or company.

The Directors will disclose any new conflicts of interest at the commencement of each Board Meeting. Directors will voluntarily absent themselves from any discussion relative to their conflict of interest unless asked by the other Directors to remain.