

## MEMBER BULLETIN

29 November 2016

# Survey of Tourism Accommodation

Last Friday the Australian Bureau of Statistics released the 2015-16 Annual Survey of Tourist Accommodation. The survey contains information on the supply of, and demand for, tourist accommodation facilities in hotels, motels and guest houses with 15 or more rooms and serviced apartments with 15 or more units. For each state, key metrics have been extracted from the survey and are reported below.

### Australia

Australia	Establishments		Rooms		Occupancy (%)		Takings (\$'000)		RevPAR (\$)	
	Y/E June '15	Y/E June '16	Y/E June '15	Y/E June '16	Y/E June '15	Y/E June '16	Y/E June '15	Y/E June '16	Y/E June '15	Y/E June '16
Licensed Hotels	963	967	98,342	98,315	71.81	72.45	4,876,623	5,063,900	135.49	140.73
Motels and Guest Houses	2,435	2,404	86,757	85,636	55.31	55.70	2,310,305	2,326,393	72.76	74.22
Serviced Apartments	1,066	1,074	63,474	65,180	67.23	69.96	2,826,650	3,043,595	121.67	127.58
<b>Total</b>	<b>4,464</b>	<b>4,445</b>	<b>248,573</b>	<b>249,131</b>	<b>64.87</b>	<b>66.03</b>	<b>10,013,577</b>	<b>10,433,889</b>	<b>110.07</b>	<b>114.43</b>

### New South Wales

New South Wales	Establishments		Rooms		Occupancy (%)		Takings (\$'000)		RevPAR (\$)	
	Y/E June '15	Y/E June '16	Y/E June '15	Y/E June '16	Y/E June '15	Y/E June '16	Y/E June '15	Y/E June '16	Y/E June '15	Y/E June '16
Licensed Hotels	243	245	27,693	27,895	77.62	78.07	1,627,539	1,764,334	160.58	172.81
Motels and Guest Houses	993	983	34,094	33,784	56.10	57.62	927,248	968,373	74.31	78.32
Serviced Apartments	199	196	13,397	13,556	72.49	74.65	688,882	766,358	140.49	154.46
<b>Total</b>	<b>1,435</b>	<b>1,424</b>	<b>75,184</b>	<b>75,235</b>	<b>66.94</b>	<b>68.25</b>	<b>3,243,669</b>	<b>3,499,065</b>	<b>117.88</b>	<b>127.07</b>

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### Victoria

Victoria	Establishments		Rooms		Occupancy (%)		Takings (\$'000)		RevPAR (\$)	
	Y/E June 2015	Y/E June 2016	Y/E June 2015	Y/E June 2016	Y/E June 2015	Y/E June 2016	Y/E June 2015	Y/E June 2016	Y/E June 2015	Y/E June 2016
Licensed Hotels	178	174	19,728	18,755	77.85	78.53	1,116,478	1,078,365	154.63	157.10
Motels and Guest Houses	498	491	15,772	15,586	54.22	55.55	396,882	411,220	68.75	72.09
Serviced Apartments	180	184	12,699	13,697	72.43	78.27	623,102	684,345	134.06	136.51
<b>Total</b>	<b>856</b>	<b>849</b>	<b>48,199</b>	<b>48,038</b>	<b>68.71</b>	<b>71.02</b>	<b>2,136,462</b>	<b>2,173,930</b>	<b>121.11</b>	<b>123.65</b>

### Queensland

Queensland	Establishments		Rooms		Occupancy (%)		Takings (\$'000)		RevPAR (\$)	
	Y/E June 2015	Y/E June 2016	Y/E June 2015	Y/E June 2016	Y/E June 2015	Y/E June 2016	Y/E June 2015	Y/E June 2016	Y/E June 2015	Y/E June 2016
Licensed Hotels	205	213	22,753	23,659	67.79	67.98	974,920	1,041,892	117.07	120.32
Motels and Guest Houses	552	543	19,646	19,116	54.56	53.18	510,466	477,297	70.99	68.22
Serviced Apartments	473	479	24,447	24,431	62.63	65.23	944,048	995,906	105.51	111.38
<b>Total</b>	<b>1,230</b>	<b>1,235</b>	<b>66,846</b>	<b>67,206</b>	<b>61.97</b>	<b>62.74</b>	<b>2,429,435</b>	<b>2,515,095</b>	<b>99.30</b>	<b>102.25</b>

### South Australia

South Australia	Establishments		Rooms		Occupancy (%)		Takings (\$'000)		RevPAR (\$)	
	Y/E June 2015	Y/E June 2016	Y/E June 2015	Y/E June 2016	Y/E June 2015	Y/E June 2016	Y/E June 2015	Y/E June 2016	Y/E June 2015	Y/E June 2016
Licensed Hotels	81	78	6,237	6,083	65.36	66.97	226,949	240,804	99.42	108.16
Motels and Guest Houses	156	151	5,105	5,141	55.71	52.82	128,544	127,366	68.80	67.69
Serviced Apartments	40	40	2,381	2,393	64.65	68.48	93,000	97,970	106.72	111.86
<b>Total</b>	<b>277</b>	<b>269</b>	<b>13,723</b>	<b>13,617</b>	<b>61.62</b>	<b>61.89</b>	<b>448,493</b>	<b>466,140</b>	<b>89.29</b>	<b>93.53</b>

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### Western Australia

Western Australia	Establishments		Rooms		Occupancy (%)		Takings (\$'000)		RevPAR (\$)	
	Y/E June 2015	Y/E June 2016	Y/E June 2015	Y/E June 2016	Y/E June 2015	Y/E June 2016	Y/E June 2015	Y/E June 2016	Y/E June 2015	Y/E June 2016
Licensed Hotels	133	133	10,984	10,721	65.51	66.42	500,418	477,412	124.48	121.67
Motels and Guest Houses	123	125	6,291	6,232	53.77	53.26	176,844	169,264	76.80	74.21
Serviced Apartments	102	102	5,822	6,047	63.90	61.88	269,632	275,335	126.54	124.41
<b>Total</b>	<b>358</b>	<b>360</b>	<b>23,097</b>	<b>23,000</b>	<b>61.89</b>	<b>61.65</b>	<b>946,894</b>	<b>922,011</b>	<b>112.01</b>	<b>109.53</b>

### Tasmania

Tasmania	Establishments		Rooms		Occupancy (%)		Takings (\$'000)		RevPAR (\$)	
	Y/E June 2015	Y/E June 2016	Y/E June 2015	Y/E June 2016	Y/E June 2015	Y/E June 2016	Y/E June 2015	Y/E June 2016	Y/E June 2015	Y/E June 2016
Licensed Hotels	67	65	3,659	3,586	58.86	65.85	117,142	130,994	87.47	99.81
Motels and Guest Houses	53	53	1,792	1,799	55.94	60.70	54,608	59,589	83.26	90.50
Serviced Apartments	33	33	1,444	1,455	69.41	69.40	63,404	67,235	119.97	126.26
<b>Total</b>	<b>153</b>	<b>151</b>	<b>6,895</b>	<b>6,840</b>	<b>60.32</b>	<b>65.25</b>	<b>235,153</b>	<b>257,818</b>	<b>93.18</b>	<b>102.99</b>

### Northern Territory

Northern Territory	Establishments		Rooms		Occupancy (%)		Takings (\$'000)		RevPAR (\$)	
	Y/E June 2015	Y/E June 2016	Y/E June 2015	Y/E June 2016	Y/E June 2015	Y/E June 2016	Y/E June 2015	Y/E June 2016	Y/E June 2015	Y/E June 2016
Licensed Hotels	33	35	3,904	4,091	66.29	63.57	169,087	167,168	118.34	111.65
Motels and Guest Houses	43	43	2,704	2,646	54.91	53.60	73,365	69,790	74.13	72.06
Serviced Apartments	21	23	1,840	2,206	65.03	63.53	81,889	92,103	121.60	114.07
<b>Total</b>	<b>97</b>	<b>101</b>	<b>8,448</b>	<b>8,943</b>	<b>62.40</b>	<b>60.60</b>	<b>324,341</b>	<b>329,061</b>	<b>104.90</b>	<b>100.53</b>

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### ACT

ACT	Establishments		Rooms		Occupancy (%)		Takings (\$'000)		RevPAR (\$)	
	Y/E June '15	Y/E June '16	Y/E June '15	Y/E June '16	Y/E June '15	Y/E June '16	Y/E June '15	Y/E June '16	Y/E June '15	Y/E June '16
Licensed Hotels	22	24	3,047	3,525	68.50	70.57	144,090	162,931	129.21	126.29
Motels and Guest Houses	17	15	1,376	1,332	64.38	65.71	42,347	43,495	84.09	89.22
Serviced Apartments	20	17	1,536	1,395	70.43	74.74	62,693	64,343	111.52	126.02
<b>Total</b>	59	56	5,959	6,252	68.05	70.45	249,131	270,769	114.23	118.33

### Further information

More information is available at [www.abs.gov.au](http://www.abs.gov.au), including the ability to compare data across different tourism regions.

If you have questions about the information provided in this overview, please email: [anthony@tourismaccommodation.com.au](mailto:anthony@tourismaccommodation.com.au)